



Newsletter Issue: 12 | August 2018

Hello BOOST Network members!

Keeping you connected to out of school time in the borderland.

Featured in this issue:

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The vision of the [Borderland Out-of-School Time Network](#) is to support collaboration, coordination, and communication among out-of-school time program providers, other youth servicing agencies and community stakeholders across the Paso del Norte region.

Upcoming BOOST Network Events



SEPTEMBER 4, 2018

Next BOOST Quarterly Meeting: Tuesday, September 4,
2018

Time: 11:30 AM - 1:00 PM

Location: Stanton Tower Auditorium

Lunch will be provided.

RSVP to boost@unitedwayelpaso.org by Friday, August 31.

Mark your calendars for our upcoming 2018 quarterly meetings:

Tuesday, December 4, 2018

**ADVOCACY
101**

AUGUST 29, 2018
9am-12pm

BOOST
BORDERLAND OUT-OF-SCHOOL TIME NETWORK

Training: Advocacy 101

The Advocacy 101 training presented by Mandi Kimbal, Director of Public Policy and Government Affairs at [Children at Risk](#) and Jason Sabo, founder of [Frontera Strategy](#) will cover:

- How to develop key messages
- How to identify key champions
- How to utilize stakeholders
- How to advocate for community needs

This training will provide fundamental advocacy skills to support the Network and tools that can be used at the workplace and the community.

When: **Wednesday, August 29, 2018**

Time: **9:00 AM - 12:00 PM**

Location: Stanton Tower Auditorium

Light breakfast will be provided.

Please **RSVP by August 17, 2018** to boost@unitedwayelpaso.org.



BOOST Seeks to Grow its Leadership Team

Whether you are a new member, or you have been with the [BOOST Network](#) from the beginning, there are many ways to put your talents and expertise to good use:

- **Join the Steering Committee:** This committee is responsible for planning the BOOST Network quarterly meetings, promote the Network, and supporting strategic planning efforts.
- **Lead a BOOST Work Group:** Work groups will focus on ensuring that the focus areas selected for the Action Plan become part of regular BOOST activities.

This is an exciting time for the Network and we want you to be a part of it.

If you are interested in learning more about the Steering Committee and/or any of the work groups, please contact boost@unitedwayelpaso.org

Looking for Professional Development or Funding Opportunities?

Check out national conferences, workshops, webinars, and funding opportunities happening soon.



Webinar: Promote Digital Learning in Afterschool

In this webinar session, you will learn how to create a communication plan in order to promote and to gain support for digital learning in your afterschool program.

In addition, you will practice creating or improving your messaging about digital learning in your program and learn to tailor your message to varied audiences.

Key Take-Aways:

- Understand the importance of creating an effective communication plan to promote digital learning in your program
- Learn the process for incorporating language about digital learning and technology into your current communication plan
- Identify your audiences and begin to tailor your message for each
- Practice creating an elevator pitch

The webinar is scheduled for **Monday, August 13, 2018 at 10:00 AM - 12:00 PM**. Click [HERE](#) to register.

Member Announcements and Events

Have an upcoming event? Let us know below!



Share your Media Coverage



BOOST Members Rocking the Media!

We could not keep the good news to ourselves, and we spotted some of our BOOST Network members featured in the news and getting some media attention.

Action Team member Mollie Lighthall from the [YMCA of El Paso](#) was featured in [this news segment](#) from KISM. YMCA El Paso launched the Farm to Fitness cooking classes program hosted at [El Paso Community College](#) Culinary Arts.

Glynis Miranda from [Families and Youth Inc.](#) (FYI) was featured on [NPR news](#) talking about Las Cruces Kids Learn and Honest Day's Work program at [Lynn Middle School](#). See the amazing video and read all about it [HERE](#).

[CASA Promocion Juvenil](#) embarked in a partnership with a popular convenience store chain OXXO to get support through "Redondeo", a campaign where cents donated through purchases during the month of July and August will support programs at [CASA](#).

Anthony Tomasheski and the [Boys and Girls Club of El Paso](#) team got a grant to expand services into five schools incorporating other BOOST partners as [Creative Kids](#) and [Kids Excel](#). Read about the El Paso Inc article [HERE](#).

Lastly, Healthy Kids Director [Elisa Morales'](#) article about the importance of afterschool programs for children was featured on the [El Paso Times](#). Elisa shares in her article some of the benefits associated with afterschool programming, read the full article [HERE](#).

Thank you for the work you do and the impact you are making in the region. If you and/or your organization were featured in the news or received other types of media attention, [we want to know](#) to give you a shout out and share your success with the network !!



[Healthy Paso del Norte](#) is a source of population data and community health information.

Planners, policy makers, and community members are invited to use the site as a tool for community assessment, strategic planning, identifying best practices for improvement, collaboration and advocacy.

Does your organization have any news or upcoming events in 2018? Send a short description to boost@unitedwayelpaso.org to be featured in the newsletter and social media.



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